



POPEYES

BK BRASIL OPERAÇÃO E ASSESSORIA A RESTAURANTES S.A.

Corporate Taxpayer ID (CNPJ/MF) 13,574,594/0001-96
Publicly Held Company

NOTICE TO THE MARKET

ONLINE EVENTS SCHEDULE

São Paulo, October 19th, 2020. **BK Brasil Operação e Assessoria a Restaurantes S.A. (B3: BKBR3)**, in compliance with Circular Letter No. 7/2020-CVM / SEP, it informs its shareholders and the market in general about the participation of the Company's executive in the following online event:

Mr. Iuri Miranda, CEO, will participate in BConnected, an online business and franchise management event, which will take place from October 19th to 23rd.

Executive participation date: October 21th, 2020, 09:25 am.

Access link: <https://bconnected.com.br>

Subject: Retail dynamics in the "New Normal".

Barueri, October 19th, 2020.

Clayton de Souza Malheiros

Investor Relations Officer