



BK BRASIL OPERAÇÃO E ASSESSORIA A RESTAURANTES S.A.

Publicly-Held Company with Authorized Capital

Corporate Taxpayer's ID (CNPJ/MF) No. 13.574.594/0001-96

State Registry (NIRE) 35.300.393.180

MANUAL FOR SHAREHOLDER PARTICIPATION

EXTRAORDINARY GENERAL MEETING

DATE: SEPTEMBER 29, 2020

TIME: 10:00 A.M.

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MESSAGE FROM MANAGEMENT

Dear shareholders,

In line with our commitment to continuously seek the best Corporate Governance practices, we invite the shareholders of BK Brasil Operação e Assessoria a Restaurantes S.A. ("**Company**") to participate in the Extraordinary General Meeting ("**EGM**") called for the 29th September 2020, at 10:00 am, at the Company's headquarters, located in the City of Barueri, State of São Paulo, at Alameda Tocantins, No. 350, 10th floor, Alphaville Industrial, Zip Code 06455-020, in the form partially digital, pursuant to article 4, paragraph 2, item II and article 21-C, paragraph 2 and 3 of the Securities and Exchange Commission ("**CVM**") Instruction No. 481, of December 17, 2009, as amended ("**CVM Instruction 481**"), in which it will be decided to approve the increase in the Company's authorized capital limit from 237,673,167 (two hundred and thirty-seven million, six hundred and seventy-three thousand, one hundred and sixty-seven) common shares to 282,690,560 (two hundred and eighty-two million, six hundred ninety thousand, five hundred and sixty) common shares and the consequent amendment to the caput of article 6 of the Company's Bylaws.

INSTRUCTIONS FOR SHAREHOLDER PARTICIPATION AND DEADLINES

In order to guide the shareholders, on the procedure for participation in the EGM, we have made available this Manual of the General Shareholders' Meeting.

All documents and information related to the matter mentioned above are available to shareholders at the Company's headquarters, located in the City of Barueri, State of São Paulo, at Alameda Tocantins, No. 350, 10th floor, Alphaville Industrial, ZIP Code 06455- 020, on the Company's websites (www.burgerking.com.br/ir), CVM (www.cvm.gov.br) and B3 SA - Brasil, Bolsa, Balcão ("**B3**") (www.b3.com.br), as provided for in Law 6,404 of December 15, 1976, as amended ("**Brazilian Corporation Law**") and CVM Instruction 481. The information referred to in article 11 of CVM Instruction 481 was duly presented to CVM through the *Sistema Empresas.Net*.

EGM installation

The installation of the AGE for deliberation on the amendment of the Company's Bylaws to provide for the new value of the authorized capital limit, if approved at the EGM, will take place, on the first call, with the presence of shareholders representing at least 2/3 (two thirds) of the total voting share capital of the Company and, on second call, upon publication of a new notice, it will be installed with any number of shareholders present.

Participation of shareholders in the EGM

Considering the pandemic of COVID-19 (coronavirus) in Brazil, mainly due to the maintenance of the existing restrictions on the circulation and gathering of people, the EGM will be carried out partially digitally, which is why the shareholder's participation may be:

- (a) In person, provided that the shareholder or his duly appointed attorney-in-fact appears in person at the Company's headquarters and presents the documents necessary for his

participation until the time stipulated for the opening of the works, even if he has failed to send them in advance, pursuant to article 5, paragraph 2 of CVM Instruction 481; and

- (b)** Via the Digital Teams Platform ("Digital Platform"), pursuant to article 21-C, §§2nd and 3rd of CVM Instruction 481, in which case the shareholder or his duly appointed attorney-in-fact may: (i) simply participate in the EGM, without necessarily voting; or (ii) participate and vote in the EGM.

Shareholders of Company issued shares may participate in the EGM convened hereby, in person or through their legal representatives or attorneys.

Shareholders wishing to participate in the EGM must send it to the email ri@burgerking.com.br, with a request for confirmation of receipt, at least 2 days before the EGM is held **(that is, until September 27, 2020)**, the following documents: (a) identity document, proof of ownership of book-entry shares, issued by the depositary financial institution; and, if applicable, (b) power of attorney instruments to represent the individual shareholder or investment fund by attorney-in-fact, granted under the terms of article 126 of the Brazilian Corporation Law, and the attorney-in-fact must have been constituted less than 1 year and, cumulatively, be a shareholder, Company administrator, lawyer, representative of the financial institution or investment fund manager that represents the tenants. Corporate shareholders, on the other hand, may be represented at the EGM through their legal representatives or through duly constituted representatives, in accordance with the constitutive acts of the represented company and in accordance with the rules of the Civil Code or the Brazilian Corporation Law, depending of the shareholder's corporate type, and it is not necessary for the agent to be a shareholder, Company administrator or lawyer, as agreed by the CVM Board at a meeting held on November 4, 2014 (CVM RJ 2014/3578). Together with the power of attorney, the constitutive acts of the corporate shareholders and the documents proving the regularity of their representation by the signatories of the powers of attorney must be presented.

The Company clarifies that, exceptionally for this EGM, it will dispense with the need to send the physical copies of the shareholder representation documents to the Company's headquarters, as well as the grantor's signature in the power of attorney to represent the shareholder, the notarization, the consularization, the apostille and sworn translation of all documents representing the shareholder, simply sending a simple copy of the original copies of such documents to the Company's e-mail address indicated above.

In addition, the shareholder who wishes to participate in the EGM via the Digital Platform, must send such request to the Company by e-mail ri@burgerking.com.br, with a confirmation request for receipt, at least 2 days before the EGM (that is, **until September 27, 2020**), which must also be duly accompanied by all shareholder documentation for participation in the EGM (as detailed above), **noting that access to the Digital Platform of shareholders who will not be admitted failing to submit the necessary participation documents within the period provided herein, pursuant to article 5, paragraph 3 of CVM Instruction 481.**

The Company will send individual invitations to access the Digital Platform and the respective instructions for accessing the Digital Platform to shareholders who have submitted their request within the term and under the conditions above. The shareholder who participates through the Digital Platform will be considered present at the EGM, being able to exercise their respective voting rights, and sign the respective minutes of the EGM, under the terms of article 21-V, paragraph 1 of CVM Instruction 481.

If the shareholder who has duly requested his participation does not receive from the Company the e-mail with instructions for access and participation in the EGM with at least 24 hours prior to its realization (that is, until 10 am on September 28, 2020), you should contact the Company by phone +55 (11) 98573.3636 - in any scenario, before 8:00 am on September 29, 2020, in order to be sent (or provided by phone) your respective instructions for access.

The Company will provide technical assistance in the event that the shareholders have any problems to participate in the EGM. However, the Company is not responsible for any operational or connection problems that the shareholder may face, as well as for any other issues outside the Company that may make it difficult or impossible for the shareholder to participate and vote in the EGM.

The Company also recommends that shareholders become familiar with the use of the Digital Platform in advance, as well as ensure the compatibility of their respective electronic devices with the use of the Digital Platform (by video and audio). In addition, the Company requests such shareholders that, on the day of the EGM, access the Digital Platform at least 15 (fifteen) minutes in advance of the time scheduled for the start of the EGM in order to allow the validation of access and participation of all shareholders who use it.

The Company's decision to carry out the partially digital EGM, under the terms of article 4, paragraph 2, item II and article 21-C, paragraph 2 and 3 of CVM Instruction 481, was taken in a very specific and exceptional context, since that Brazil and the rest of the world are experiencing a crisis caused by the pandemic of COVID-19, where the transit of people is limited by the competent authorities. Thus, the realization of the partially digital EGM reduces the need for travel and the risk to the health of all, facilitating the participation of shareholders and others involved in carrying out the EGM.

Foreign Shareholder Present at EGM

Foreign shareholders must present the same documentation as Brazilian shareholders. The Company waives the need for notarization and consularization of power of attorney instruments, as well as the presentation of a sworn translation of documents that were originally drawn up in English or Spanish. The following foreign shareholder identity documents will be accepted, provided they have a photo: RNE or Passport.

Delivery of Documentation

Shareholders wishing to participate in the EGM must send it to the email ri@burgerking.com.br, with a request for confirmation of receipt, at least 2 days before the EGM is held (that is, until September 27, 2020), all shareholder documentation for participation in the EGM (as detailed above).

Notwithstanding the foregoing, shareholders who appear in person at the EGM (and do not participate via the Digital Platform) with such documents may participate and vote, even if they have failed to send them in advance.

The Company does not admit proxies granted by shareholders via electronic means.

Barriers to Voting

As provided in the Brazilian Corporation Law, the shareholder will not be able to vote on the resolutions of the EGM that may benefit him in a particular way, or in which he has an interest that conflicts with that of the Company. In the event of any allegation by any of the shareholders present about the alleged conflict of interest of the shareholder that prevents him from voting at the EGM, or, still, about the occurrence of another legal hypothesis of voting impediment and the shareholder

himself has not declared his impediment, the president or EGM's desk secretary shall suspend the decision to hear and receive such allegation, together with any contrary statement by the shareholder in question, before putting the matter to a vote. The chairman of the EGM board may, in case of a possible impediment to vote, ask the shareholder to clarify the situation, before putting the matter to a vote.

In line with the CVM's understanding, in situations where the voting impediment is unequivocal and the shareholder does not abstain from voting, the chairman has the power to declare such impediment, and is not allowed to prevent voting in other situations, without prejudice to the legal provisions on the eventual annulment of the vote cast.

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State Registry (NIRE) No. 35.300.393.180

CALL NOTICE FOR EXTRAORDINARY GENERAL MEETING

The shareholders of BK Brasil Operation and Advisory to Restaurants SA ("**Company**") are called to the Extraordinary General Meeting ("EGM"), to be held on September 29, 2020, at 10:00 am, at the company's headquarters Company, located in the City of Barueri, State of São Paulo, at Alameda Tocantins, nº 350, 10th floor, Alphaville Industrial, Zip Code 06455-020, in partially digital form, under the terms of article 4, paragraph 2, item II and article 21-C, §§ 2 and 3 of the Securities and Exchange Commission Instruction ("**CVM**") No. 481, of December 17, 2009, as amended ("**CVM Instruction 481**"), to resolve on the approval of the increase in the limit of the Company's authorized capital of 237,673,167 (two hundred and thirty-seven million, six hundred and seventy-three thousand, one hundred and sixty-seven) common shares for 282,690,560 (two hundred and eighty-two million, six hundred and ninety thousand, five hundred and sixty) common shares and the consequent amendment to the caput of article 6 of the Stat Company's Social Use.

- 1. Documents available to shareholders.** All documents and information related to the matter referred to above are available to shareholders at the Company's headquarters and website (www.burgerking.com.br/ri), as well as on CVM websites (www.cvm.gov.br) and B3 (www.b3.com.br), as provided for in Law No. 6,404 of December 15, 1976, as amended ("**Brazilian Corporate Law**") and CVM Instruction 481.
- 2. Shareholder participation in the EGM.** Considering the pandemic of COVID-19 (coronavirus) in Brazil, mainly due to the maintenance of the existing restrictions on the circulation and gathering of people, the EGM will be carried out partially digitally, which is why the shareholder's participation may be:

In person, provided that the shareholder or his duly appointed attorney-in-fact appears in person at the Company's headquarters and presents the documents necessary for his participation until the time stipulated for the opening of the works, even if he has failed to deposit them previously, under the terms article 5, paragraph 2 of CVM Instruction 481; and

Via the Digital Teams Platform ("Digital Platform"), pursuant to article 21-C, §§2 and 3 of CVM Instruction 481, in which case the shareholder or his duly appointed attorney-in-fact may: (i) simply participate in the EGM, without necessarily vote; or (ii) participate and vote in the EGM.

Presentation of Documents for Participation in the EGM. Shareholders holding shares issued by the Company, by themselves, their legal representatives or attorneys, may participate in the EGM. Shareholders wishing to participate in the EGM must send it to the email ri@burgerking.com.br, with a request for confirmation of receipt, at least 2 days before the EGM is held (**that is, until September 27, 2020**), the following documents: (a) identity document, proof of ownership of book-entry shares, issued by the depository financial

institution; and, if applicable, (b) power of attorney instruments to represent the shareholder by attorney-in-fact, granted under the terms of article 126 of the Brazilian Corporation Law.

Notwithstanding the foregoing, shareholders or their duly appointed attorneys who appear in person at the EGM (and do not participate via the Digital Platform) with the above documents, may participate and vote, even if they have failed to send them in advance.

The Company clarifies that, exceptionally for this EGM, it will dispense with the need to send the physical copies of the shareholder representation documents to the Company's headquarters, as well as the grantor's signature in the power of attorney to represent the shareholder, the notarization, the consularization, the apostille and sworn translation of all documents representing the shareholder, simply sending a simple copy of the original copies of such documents to the Company's e-mail address indicated above.

In addition, the shareholder who wishes to participate in the EGM via the Digital Platform, must send such request to the Company by e-mail ri@burgerking.com.br, with a request for confirmation of receipt, at least 2 days before the EGM is held (that is, **until September 27, 2020**), which must also be duly accompanied by all documentation of the shareholder for participation in the EGM (as detailed above and in the Manual for Participation in the EGM), **emphasizing that the access to the Digital Platform of shareholders who do not present the necessary participation documents within the period provided herein, pursuant to article 5, paragraph 3 of CVM Instruction 481.**

Detailed information on the rules and procedures for participation and/or remote voting in the EGM, including guidelines on access to the Digital Platform, are contained in the Manual for Participation in the EGM, which can be accessed on the Company's websites (www.burgerking.com.br) and the CVM (www.cvm.gov.br).

The Company's decision to carry out the partially digital EGM, under the terms of article 4, paragraph 2, item II and article 21-C, paragraph 2 and 3 of CVM Instruction 481, was taken in a very specific and exceptional context, since that Brazil and the rest of the world are experiencing a crisis caused by the pandemic of COVID-19, where the transit of people is limited by the competent authorities. Thus, the realization of the partially digital EGM reduces the need for travel and the risk to the health of all, facilitating the participation of shareholders and others involved in its realization.

The Company reiterates its commitment to the adoption of measures to combat the pandemic of COVID-19 and to the safety of its shareholders and employees and the communities in the regions where it operates.

Barueri, September 14, 2020.

Marcos Grodetzky

Chairman of the Board of Directors

DOCUMENTS AND RELATED LINKS

BK Brasil Operação e Assessoria a Restaurantes S.A.:	www.burgerking.com.br
Relações com Investidores BK Brasil Operação e Assessoria a Restaurantes S.A.:	www.burgerking.com.br/ir
Comissão de Valores Mobiliários – CVM:	www.cvm.gov.br
B3 S.A. – Brasil, Bolsa, Balcão:	www.b3.com.br
Instituto Brasileiro de Governança Corporativa:	www.ibgc.org.br

APPENDIX 1: TEMPLATE PROXY – INDIVIDUAL

P R O X Y

By this private proxy document and in the best legal terms, _____, resident and domiciled at _____, registered with the Ministry of Economy's Registry of Individual Taxpayers under CPF/ME No. _____, appoints hereby _____ as his/her attorney(s)-in-fact, to whom he/she confers special powers to represent Grantor's interests at the Extraordinary General Meeting of BK Brasil Operação e Assessoria a Restaurantes S.A., with its head office located in the city of Barueri, Sao Paulo state, at Alameda Tocantins, No. 350, 10th floor, Alphaville Industrial, Postal Code (CEP) 06455-020, with Corporate Taxpayer's ID (CNPJ/ME) No. 13.574. 594/0001-96, to be held on September 29, 2020, at 10:00 a.m., being allowed to decide about, discuss and vote on the matters on the meeting's agenda, analyze and approve documents and accounts, challenge, agree with them, sign minutes and attendance books.

_____, ____ _____ 2020.

APPENDIX 2: TEMPLATE PROXY – LEGAL ENTITY

PROXY

By this private proxy document and in the best legal terms, _____, headquartered at _____, with Corporate Taxpayer's ID ("CNPJ/ME") No. _____, hereby represented by its Officers undersigned, appoints _____ as its attorney(s)-in-fact to whom it confers special powers to (acting jointly or separately, regardless of order of appointment) represent Grantor's interests at the Extraordinary General Meeting of BK Brasil Operação e Assessoria a Restaurantes S.A., with its head office located in the city of Barueri, São Paulo state, at Alameda Tocantins, No. 350, 10th floor, Alphaville Industrial, Postal Code (CEP) 06455-020, with Corporate Taxpayer's ID (CNPJ/ME) No. 13.574.594/0001-96, to be held on September 29, 2020, at 10:00 a.m., being allowed to decide about, discuss and vote on the matters on the meeting's agenda, analyze and approve documents and accounts, challenge, agree with them, sign minutes and attendance books.

_____, ____ 2020.