

ZAMP S.A.
Corporate Taxpayer ID (CNPJ): 13.574.594/0001-96
Publicly Held Company

MATERIAL FACT

ZAMP S.A. ("**Company**"), further to the Market Announcement published on June 28, 2024, announces that its subsidiary Zamp III S.A. has today entered into a Master Franchise and Development Agreement (MFDA) with Subway International Franchise Holdings, LLC ("**SIFH**"), subject to the condition precedent of approval of the operation by CADE, for the usage of the brand and development of Subway restaurants in Brazil ("**Operation**").

As the exclusive new master franchisee for the Subway restaurant system in Brazil, Zamp III will (a) manage the network of Subway restaurant sub-franchisees in Brazil, as well as oversee the supply chain for the entire network; and (b) open and operate its own Subway restaurants in Brazil.

Since December 2023, these activities have been carried out by a local affiliate of SIFH, after the termination of the master franchise agreement with an affiliate of the Southrock Group, which is currently undergoing judicial recovery. The Operation does not involve the Southrock Group and does not require any approval within the scope of its judicial recovery process.

The Company will keep the market informed, in accordance with the applicable regulations, about any updates on this matter.

Barueri, September 16th, 2024.

Gabriel Magalhães da Rocha Guimarães
Chief Financial and Investor Relations Officer