



BK BRASIL OPERAÇÃO E ASSESSORIA A RESTAURANTES S.A.

Corporate Taxpayer ID (CNPJ/MF) No. 13.574.594/0001-96
Publicly-held Company

NOTICE TO THE MARKET

Coronavirus

As the growing concern for public health and the spread of the Coronavirus (COVID-19), we have spent the last few weeks learning what we can do to keep all our employees and customers safe. We set up a multidisciplinary committee to mitigate risks and further strengthen our employee and restaurant hygiene routine. We are closely following all municipal and federal recommendations regarding the operating conditions of our facilities.

As of Monday, March 23, 2020, we will close the dining areas of all our units of the Burger King and Popeyes Louisiana Kitchen brands in Brazil. While the dining areas will be closed, we will continue to operate and serve our products to the population through our Delivery, Drive-Thru and Take Away services.

Our top priority is to protect everyone from any situation of risk, for this reason, we would like to share some of the measures we are taking to reinforce our already rigorous quality control.

Safety: Within the more than 900 restaurants in our chain in Brazil we have a strict hygiene protocol. The first and most fundamental procedure is that of constant hand washing, which is indicated by an alarm that sounds every hour inside our kitchens. In this current scenario, we chose to intensify precautions and this alarm will now sound every 30 minutes in all our units. In the kitchens, no one touches food directly, and all employees responsible for assembling the sandwiches use disposable gloves after washing their hands. In addition, we have intensified the cleaning of self-ordering kiosks, counters, drink serving areas, tables, bathrooms, and areas where people congregate, using certified disinfectant products of international quality.

Requests: for delivery, we have increased our offer of services and from now on it is possible to order Burger King and Popeyes through the three main providers available on the market - Uber Eats, Rappi and iFood. A series of specific packages was also developed exclusively for delivery, ensuring that the products maintain temperature and freshness, offering the same restaurant experience in the comfort of your home. On the BK App, it's also possible to find promotions that can be purchased or simply picked up at drive-thru restaurants. Our goal is to offer a hassle-free experience and comfortable as possible.

Society: To offer even more support and aware of the enormous challenges placed on the public health system in the coming weeks, Bk Brasil will allocate part of the net revenue from any sandwich sold at Burger King or Popeyes to Brazil's Universal Health System (SUS) until the end of March. The best allocation for these funds shall be discussed with the competent authorities.

We at BK Brazil believe transparency is an important weapon against uncertainty and insecurity. Therefore, we stress once again the safety and well-being are our priority.

This is all because we believe that everyone is always welcome and deserves a safe and pleasant experience.

Barueri, March 20, 2020.

Clayton de Souza Malheiros

Investor Relations Officer